



Six Reasons to Participate in the Corporate Health Achievement Award

1. The Corporate Health Achievement Award gives your organization the chance to learn from the leaders in workplace health and safety – while becoming a leader yourself.

We all want a safer, healthier workplace. It matters to workers and it's better for the bottom line. We don't think it's an exaggeration to say that the Corporate Health Achievement Award is helping to improve the American workplace by recognizing and rewarding the nation's best health, safety, and environmental programs – and helping others learn from these enlightened leaders.

2. No participant in the Corporate Health Achievement Award program comes away empty handed.

There are no “losers” in the Corporate Health Achievement Award process. Unlike other award programs, all of our entrants receive a detailed assessment and comprehensive feedback from experts in health and safety – regardless of whether they actually receive an award. Our Examiner's Panel is made up of more than 50 national occupational and environmental health and safety experts who are trained annually to understand emerging trends in the workplace. That's a solid value. Ours is much more than simply an awards program. In essence, it is a quality improvement process that tangibly benefits any organization that participates.

3. When you receive a Corporate Health Achievement Award you're in elite company.

No other health, safety, and environmental award features the rigor, high standards, and comprehensiveness of the Corporate Health Achievement Award. None boasts such a deep roster of reviewers and none can match the rigorous training these reviewers must complete. Recipients of this award are truly extraordinary.

4. Have you read a newspaper lately? Health and safety in the workplace matters.

Pick up any newspaper or read any news magazine and you'll quickly notice how important workplace issues have become to all of us. Workers face a host of new workplace issues and we must pay renewed attention to the health, safety, and wellness needs of our workers if our economy and productivity are to continue growing and thriving.

5. The Corporate Health Achievement Award can help your bottom line.

At a time when workplace dollars are being scrutinized ever more closely, a new paradigm is emerging: Corporate health programs can be viewed not as a cost, but as an *investment*, with demonstrable benefit and a measurable return on investment (ROI).

Recipients of the Corporate Health Achievement Award consistently show impressive cost savings as a result of their model health, safety, and environmental practices. By participating in the rigorous award application process, you can sharpen your practices and improve savings and productivity.

6. The people who experience good “corporate health” can tell you just how important it is. And they are your organization's greatest asset.

While the Corporate Health Achievement Award honors the best practices of organizations, its final, most important impact is on your greatest asset: Your *workers*. By encouraging a new health consciousness in the workplace, the award will, in the long run, help improve lives.

“Even if we do not receive the CHAA, the process has been an invaluable experience and has identified areas where we can improve. We appreciate the comments of the Examiners.”

Rita Bubar, Manager of Human Resources, Cianbro, during a CHAA site visit